

A Digital Exploitation Platform for EU-Funded Projects

From Research Results to Market & Policy Impact

Vicky Chatzidogiannaki, partner

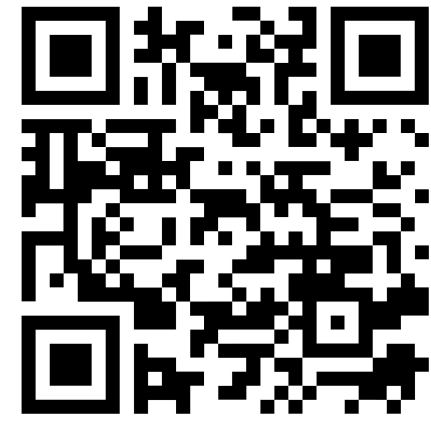
Innovation Dis.Co

vchatzidogiannaki@innovation-disco.com

Company at a glance

Innovation Dis.Co is an SME based in **Athens, Greece**, specialised in **impact management, dissemination, communication and exploitation (D&C&E)** for EU-funded Research & Innovation projects.

- With an expertise in:
 - DCE strategy support
 - Research impact assessment
 - Sentiment and social perception analysis
 - Digital Marketing Analytics
 - Web development



The question

**How do excellent project results
actually reach the market, industry &
policy frameworks?**

The challenge

Exploitation today faces 3 systemic gaps:

- **Fragmented exploitation** across partners and projects
- **Limited visibility** for industry & policymakers
- **No data-driven understanding** of market readiness, demand, or perception

The Solution

A digital Exploitation Platform

Core capabilities:

- Structured mapping of **Key Exploitable Results (KERs)**
- Maturity Indicators: Technology Readiness Level (**TRL**) & Market Readiness Level (**MRL**)
- Clear exploitation pathways (IP protection & Commercialization plans, Joint exploitation developments, Data driven prioritization process and critical timelines)
- Visibility for Industry & Policy makers

The platform at a glance

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PUBLIC RADAR

PRIVATE RADAR ▼

EXPLOITATION MAP

WELCOME TO THE EXPLOITATION RADAR

The exploitation radar is a valuable, modular tool for monitoring Key Exploitable Results (KERs) in EU funded projects. It provides an easy to use, structured, visual, and dynamic approach to track, evaluate, and prioritize emerging technologies and innovations.

The platform at a glance

All Partners

All Groups

All Asset Types

All Supply Chains

All Objectives

Exploitation Radar

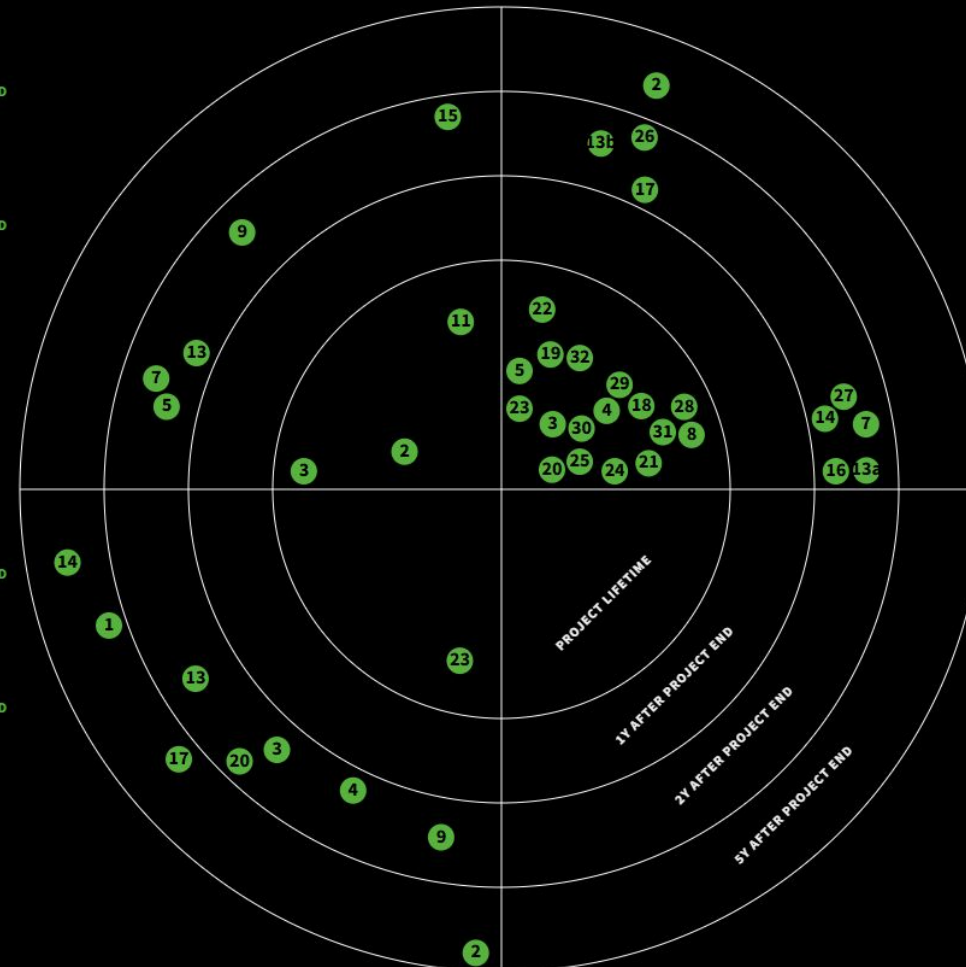
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Small-Medium Enterprises

PROJECT LIFETIME	2Y AFTER PROJECT END
KER-SME-11	KER-SME-13
KER-SME-2	KER-SME-15
KER-SME-3	KER-SME-5
	KER-SME-7
	KER-SME-9
1Y AFTER PROJECT END	5Y AFTER PROJECT END

Large Enterprises

PROJECT LIFETIME	2Y AFTER PROJECT END
KER-LE-23	KER-LE-13
	KER-LE-20
	KER-LE-3
	KER-LE-4
	KER-LE-9
1Y AFTER PROJECT END	5Y AFTER PROJECT END
	KER-LE-1
	KER-LE-14
	KER-LE-17
	KER-LE-2

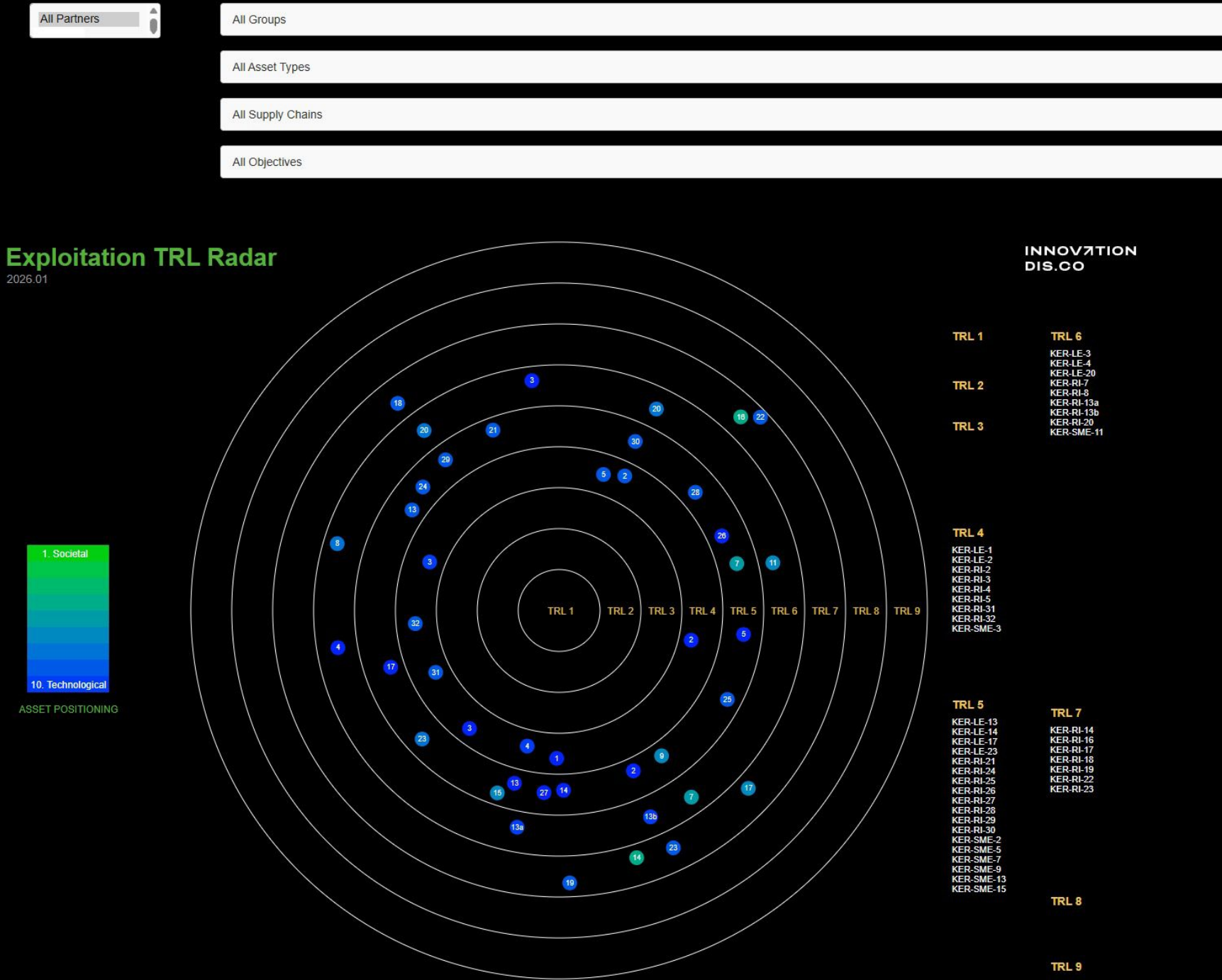


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Research Technology Organization

PROJECT LIFETIME	2Y AFTER PROJECT END
KER-RI-18	KER-RI-13a
KER-RI-19	KER-RI-13b
KER-RI-20	KER-RI-14
KER-RI-21	KER-RI-16
KER-RI-22	KER-RI-17
KER-RI-23	KER-RI-26
KER-RI-24	KER-RI-27
KER-RI-25	KER-RI-7
KER-RI-28	
KER-RI-29	
KER-RI-3	
KER-RI-30	
KER-RI-31	
KER-RI-32	
KER-RI-4	
KER-RI-5	
KER-RI-8	
1Y AFTER PROJECT END	5Y AFTER PROJECT END
	KER-RI-2

The platform at a glance



The platform at a glance

Exploitation Map

Click on a partner to see more information.



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Exploitable Assets:

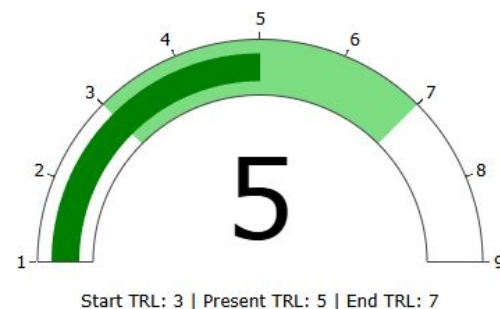
- **KEP-RI-14:**

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old.

- **KEP-RI-16:**

There are many variations of passages of Lorem Ipsum available, but the majority have suffered alteration in some form, by injected humour, or randomised words.

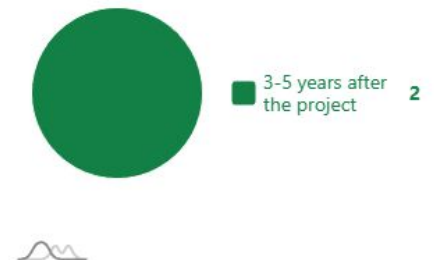
Technology Readiness Level (TRL)



Asset positioning



Timeline



Why this fits Chips JU projects

Enables:

- Prioritising KERs in large-scale Chips JU projects
- Cross-project synergies
- Comparable exploitation portfolios
- Reuse across Horizon Europe & Chips JU actions

Invitation:

- For projects: integrate results & share visibility
- For EC: scalable exploitation monitoring instrument
- For clusters: a common exploitation language

Where it is already applied

- Power electronics
- Mobility & SDV
- ECS / Semiconductors



Thank you

ECS
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EVENT

To contact me or request a demo
please scan:

Email: info@innovation-disco.com

Website: <https://www.innovation-disco.com>

