



# Plugit

## SME Pitches

Plugit – Finnish Charging Place Operator (CPO)

E-Mobility Service Provider (EMSP)

turnkey EV charging solutions provider

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# Company at a glance

- Finland (HQ & >120 stations), Sweden, expanding to No&Baltics, >1700 DC-charging point, >15 000 all charging point
- Number of employees: ~120; Majority in back-end & app dev.
- Sales/Revenue: ~34,9M€/y
- R&I expenses as a % of sales ~5%
- Competences and products (technologies, target applications and markets)
  - Charging place operation
  - Energy management
  - Backend & app for charging management
- Contact details: [Plugit.fi](http://Plugit.fi)

# Company's Activities

- Previous experience with collaborative projects
  - Participating;
    - **Shift2SDV** (Software Defined Vehicle),
    - **Macbeth** (Multipoint megAwatt Charging for Battery Electric Truck Hubs)
  - **CEF grants** for LDV&HDV and MCS stations in Finland
  - 13y experience in the charging business
    - last years CPO & EMS (only)

# Our offering

Our technology expertise spans both **hardware and software**:

- **Energy Systems Integration:** Battery storage (BESS), grid connection, load balancing, and energy market participation.
- **High-Power Charging:** Fleet and heavy-duty transport electrification, including megawatt-scale charging and depot solutions.
- **Digital Solutions:** Cloud-based CPMS, smart charging algorithms, predictive maintenance, and user-centric mobile applications.
- **Data & Analytics:** Traffic, charging, and energy consumption analytics to enable customer insight, operational optimization, and new business models.

## Collaboration Opportunities:

**Pilot & Demonstration Sites, Smart & AI-Driven Charging, Energy & Grid Innovation, Sector Expansion:**

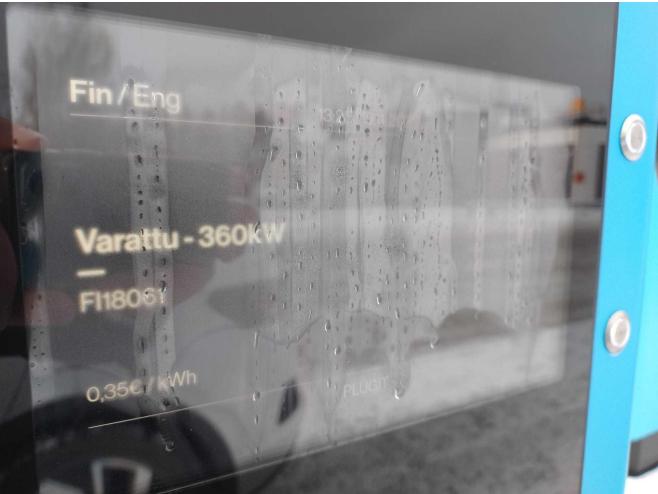
Beyond passenger EVs, we target fleet, logistics, heavy-duty vehicles, and emerging sectors such as **electric aviation and maritime charging**. **AND AI/AR in installations & autonomous vehicles when available...**

# Our offering

Real R&D environment, from winter cold to MCS charging

- Moisture

- -20 ..-30C°



- MW peak loads



# Collaboration Expectations

Collaborative project of  
interest to you

Scope

Project idea

Project impact

Project consortium

*Other information (project  
content)*

*Chips JU, Horizon Europe, Eureka Clusters*

*Charging place demonstrations, backend  
software, charging hardware & electronics*

*High Reliability Charging & electromobility?*

*High TRL, establish reliability for B2B*

*tbd*

*Vehicles, chargers, electronics, SW with the  
cloud backed*