



SME Pitches

Plugit – Finnish Charging Place Operator (CPO)

E-Mobility Service Provider (EMSP)

turnkey EV charging solutions provider

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Company at a glance

- Finland (HQ& >120 stations), Sweden, expanding to No&Baltics, >1700 DC-charging point, >15 000 all charging point
- Number of employees: ~120; Majority in back-end & app dev.
- Sales/Revenue: ~34,9M€/y
- R&I expenses as a % of sales ~5%
- Competences and products (technologies, target applications and markets)
 - Charging place operation
 - Energy management
 - Backend & app for charging management
- Contact details: [Plugit.fi](https://plugit.fi)

Company's Activities

- Previous experience with collaborative projects
 - Participating;
 - **Shift2SDV** (Software Defined Vehicle),
 - **Macbeth** (Multipoint megAwatt Charging for Battery Electric Truck Hubs)
 - **CEF grans** for LDV&HDV and MCS stations in Finland
- 13y experience in the charging business
 - last years CPO & EMS (only)

Our offering

Our technology expertise spans both **hardware and software**:

- **Energy Systems Integration**: Battery storage (BESS), grid connection, load balancing, and energy market participation.
- **High-Power Charging**: Fleet and heavy-duty transport electrification, including megawatt-scale charging and depot solutions.
- **Digital Solutions**: Cloud-based CPMS, smart charging algorithms, predictive maintenance, and user-centric mobile applications.
- **Data & Analytics**: Traffic, charging, and energy consumption analytics to enable customer insight, operational optimization, and new business models.

Collaboration Opportunities:

Pilot & Demonstration Sites, Smart & AI-Driven Charging, Energy & Grid Innovation, Sector Expansion:

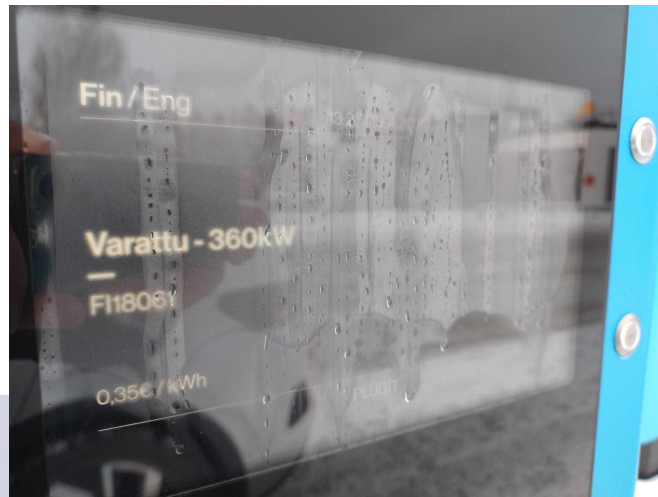
Beyond passenger EVs, we target fleet, logistics, heavy-duty vehicles, and emerging sectors such as **electric aviation** and **maritime charging**. *AND AI/AR in installations & autonomous vehicles when available...*

Our offering

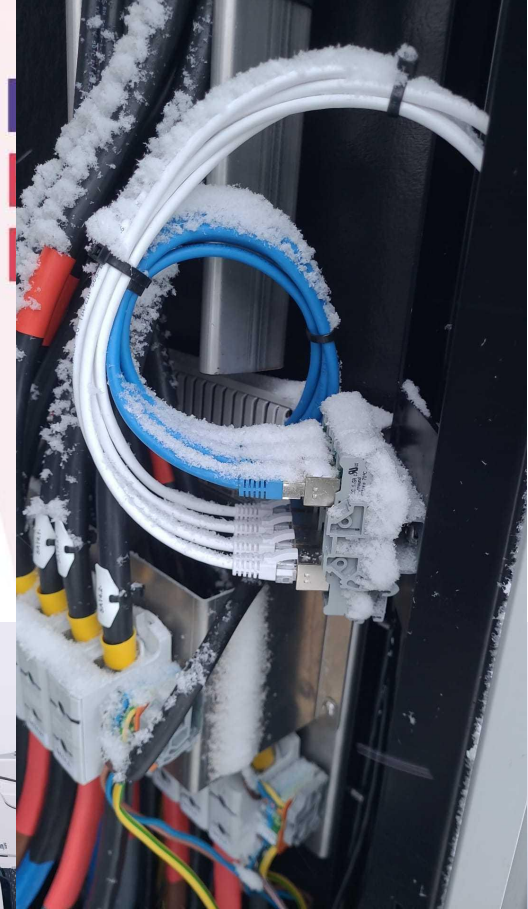
Real R&D environment, from winter cold to MCS charging

- Moisture

- -20 ..-30C°



- MW peak loads



Collaboration Expectations

Collaborative project of interest to you

Chips JU, Horizon Europe, Eureka Clusters

Scope

Charging place demonstrations, backend software, charging hardware & electronics

Project idea

High Reliability Charging & electromobility?

Project impact

High TRL, establish reliability for B2B

Project consortium

tbd

Other information (project content)

Vehicles, chargers, electronics, SW with the cloud backed